

***Welcome to
PPCaI Shopping Cart***



Guide to PPCal Shopping Cart:

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- a) Editing PPCal Shopping Cart HTML templates
- b) Creating optional fields for products

1. Introduction:

PPCal Shopping Cart allows integration and automation of PayPal payments on your web site. Applications are numerous. PPCal can be easily customized to serve any purpose, associated with PayPal payment.

Basic features:

- any number of top-level categories
- 5 levels of subcategories
- any number of products in the database
- any number of images per each item in the database (automated image resizing and thumbnailing with the IMAGEMAGICK module)
- any number of digital goods of any file extension per each item in the database

Database variables:

Following variables can be set for each item:

- Price (in any of the currencies supported by PayPal)
- Discount pricing
- Quantity (PPCal Shopping cart allows inventory managements for the items with the limited quantity and out-of-stock feature) - Weight (can be set in either kg or lb)

Custom price formula:

PPCal Shopping Cart allows custom total price calculation. By default, total cost of the items in the cart is calculated as the sum of subtotal costs. However, advanced, custom total price formula can be created to meet specific needs.

Example of the custom formula:

$Price = [(Variable\#1 * Variable\#2)*0.75]-1/2 Variable\#3$

Available plugins:

- **Order Forms and Order HTML Pages Generator:** In addition to the standard web catalog that is dynamically generated from the database, custom order pages can be created using included "HTML order pages generator" plugin. This feature allows easy automated creation of complicated order pages, such as "computer system builders", where multiple products and options are presented on one order page.

- **HTML Catalog Generator Plugin**

- **IPN - Instant Payment Notification Plugin:** IPN allows automated paypal payment processing via PayPal Instant payment notificator protocol

- **Digital Goods Download Plugin:** Plugin allows to limit number of downloads to as little as one. Upon completion of the download, file will be deleted from the server and will be no longer available for the download by the non-authorized users. With this plugin, administrator can also deny public access to the file, limit max. download bandwidth and limit access to the file to the specific IP address. In addition, new plugin allows easy management of all the above mentioned features via the web interface of the shopping cart. Each copy of the digital good is associated with the specific purchase. This allows easy management and tracking of the downloads.

- **Tax, Shipping and Insurance Calculation Plugin:** Shipping and handling plugin allows you to calculate the shipping and handling costs based on 3 different parameters: subtotal cost, number, or weight of

items in the cart. Chargers can be either set as the flat rate or the percentage of the cost. Discount shipping and insurance chargers can be set

Interface flexibility:

PPCal Shopping Cart supports multiple HTML templates. HTML templates can be used to easily customize look of the web catalog to match the look of the rest of the site.

Security:

PPCal can be set up to work only with one Paypal account, ensuring correct order processing. PPCal can be set up to process request incoming only from one order form. This eliminates the possibility of financial fraud and hacking attacks. PPCal administrative area is password protected.

Simplicity and reliability:

PPCal is a smoothly working PERL application. Simple CGI option is all PPCal needs for running. FREE PPCal hosting is available upon request. Lifetime support and upgrade for all customers.

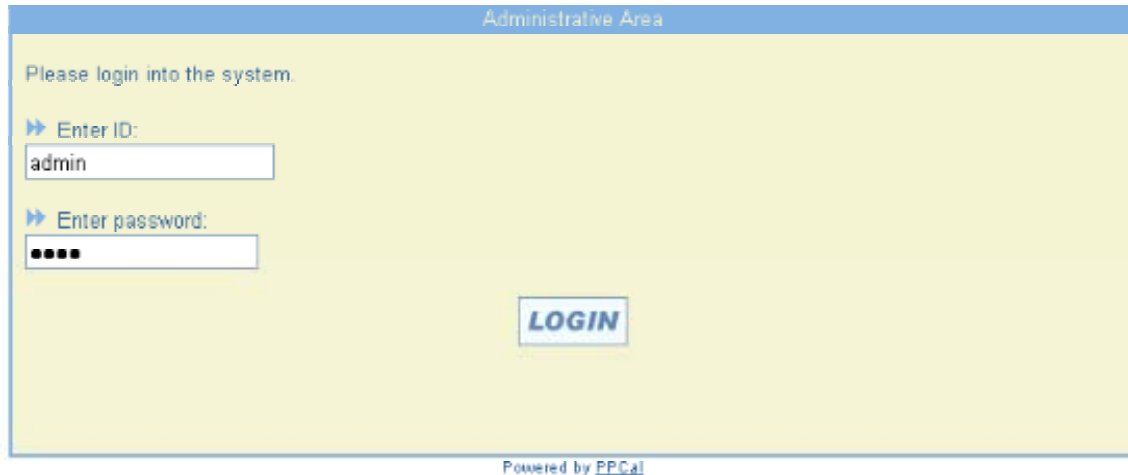
2. Installation instructions:

1. Login into your server via FTP:
2. Enter ASCII mode.
3. Upload all .cgi and .lib files, as well as all the folders from the cgi-bin into the CGI-BIN on your server.
4. CHMOD all the .cgi and .lib files as 755. CHMOD all the folders and files with in CGI-BIN as 777.
5. Enter BIN mode.
6. Upload all the folders and files within them into the WWW directory on your server.
7. If everything is correct you should be able to login into the administrative area:

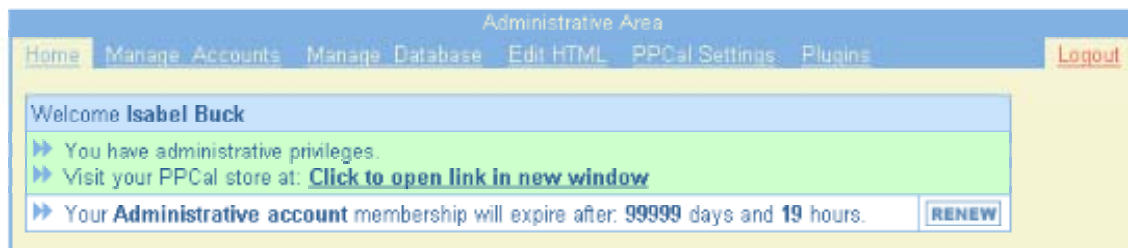
Example: **<http://www.yoursite.com/cgi-bin/ppadmin.cgi>**

User name: **admin**

Password: **pass**



8. Once you are logged in, go to the "PPCal Settings".



9. Go to "Edit PayPal settings associated with your PayPal shopping cart" and configure shopping cart settings.

Administrative Area

Home Manage Accounts Manage Database Edit HTML **PPCal Settings** Plugins [Logout](#)

▶▶ Click to see: [CGI ENV Variables](#)

▶▶ Business name:
Your store

▶▶ E-mail for Paypal payments:
your @email.com

▶▶ Out-of-stock message:
SOLD

▶▶ Store number: 1

▶▶ Store currency: U.S. Dollars

▶▶ Store weight units: Pounds (lb.)

Use "CGI ENV Variables" if you need help with determining server path and other server variables.

10. Return to "PPCal Settings" and go to "Add, edit or delete PPCal referring domains" and change the default domain name into the domain of your site.



11. Return to "PPCal Settings" and go to "Edit account settings and password". Change your password, name and e-mail.



Administrative Area

Home [Manage Accounts](#) [Manage Database](#) [Edit HTML](#) [PPCaI Settings](#) [Plugins](#) [Logout](#)

» You are editing Account(s) in **Administrative account** Access Level.

» Account Name: <input type="text" value="admin"/>	» Account Pasword: <input type="text" value="pass"/>
» Account Type: <input type="text" value="Administrative account (current category)"/>	
» First Name: <input type="text" value="Your"/>	» Last Name: <input type="text" value="Name"/>
» Account holder e-mail: <input type="text" value="your"/> @ <input type="text" value="email.com"/>	
» Account expiration: <input type="text" value="99999"/> days and <input type="text" value="19"/> hours and <input type="text" value="7"/> minutes from now	
» Account Note (HTML tags are allowed):	
<input type="text" value="You have administrative privileges."/>	

EDIT

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12. Now you should be ready to create the database from the "Manage Database". Start form adding categories and then items.

If you are getting Error 500 in the ppaddit.cgi script, delete this line from the ppaddit.cgi in the text editor and re-upload ppaddit.cgi in the ASCII mode:

if (imagemagick eq 1){use Image::Magick;}

```

# All rights reserved
#####

$datadir = "data";
$ppcal_datadir = "ppcal_data";
$scriptURL = "http://$ENV{'SERVER_NAME'}$ENV{'SCRIPT_NAME'}";
$scriptpath = "http://$ENV{'SERVER_NAME'}$ENV{'SCRIPT_NAME'}";

$scriptpath =~ s/ppaddit.cgi/ppadmin.cgi/g;
require "$datadir/html.txt";
require "$datadir/html.txt";
require "$ppcal_datadir/settings.txt";
require "menu.lib";

if ($imagemagick eq 1){use Image::Magick;}
my $query = new CGI;
my $inputfieldname = shift;

```

13. You should be able to access web catalog by clicking "Click to open link in new window" at the top.



14. HTML settings of the site can be changed from "Edit HTML". Avoid changes in the "Edit PPCal order output template".

Administrative Area

Home Manage Accounts Manage Database **Edit HTML** PPCal Settings Plugins Logout

» Edit top html code:

```
<html><head><title><!title></title> </head><body
bgcolor=#FFFFFF text=#2C5D92 link=#2C5D92 vlink=#2C5D92
alink=#2C5D92><center><center><table border=0
BGCOLOR=#81B1E2 width=700 cellspacing=0 cellpadding=0
align=center valign=top><TR><TD><font color=#F4F4D3 size=2
face=Arial><center><!title></center></TD></TR></TABLE>
<table border=1 bordercolor=#81B1E2 bgcolor=#F4F4D3
width=700 align=center cellspacing=0
cellpadding=0><TR><TD> <table border=0 bordercolor=#81B1E2
bgcolor=#F4F4D3 width=680 align=center cellspacing=0
```

» Edit bottom html code:

```
</td> </tr> </table> </td> </tr> </table> </td>
</tr></table><font color=#2C5D92 size=-1
face=Arial>Powered by <a
href=http://www.clonemyhair.com/paypal/>PPCal</a></body></h
tml>
```

Check to save changes: **EDIT**

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Operation instructions:

a) PPCal Shopping Cart HTML templates:

Cart uses several templates that are located here (*need to be accessed via FTP*):

http://www.your_web_site.com/cgi-bin/ppcal_data/

1. Edit PPCal HTML templates (Preview in new window)

This is the main template of the shopping cart. Both web catalog, shopping cart check-out page and pages that you generate with the plugin use it as the main template.

You can either edit it via the web from the administrative area or via FTP:

[/cgi-bin/ppcal_data/html.txt](#)

Template consists of the TOP and the BOTTOM HTML sub-templates. Top should start with the <html> tag and Bottom should end with the </html> tag. The rest of the content is placed in between these 2 templates.

Special tags for this template:

<!title> - web page title.

<!view_button> - check out button.

2. Edit PPCal order output template

This template is for the shopping cart check-out page. It is important not to alter it, unless you know what you are doing. Small mistake in the HTML code can significantly alter the view of the check-out page.

Special tags for this template:

<!output_temp> - shopping cart content.

<!shipping> - display shipping charges if enabled.

<!insurance> - display shipping insurance charges if enabled.

<!total_price> - show total amount.

<!update_button> - code for the update button.

<!check_out> - Important! Code for the paypal check out.

<!goback_button> - code for the return button.

3. Edit shop templates

This is additional template for the main page of the shopping cart web catalog.

Template is not mandatory to have.

Special tags for this template:

NO SPECIAL TAGS.

4. Edit category display templates

DISPLAY template is an important template for displaying items for the particular category. HTML code encodes single item listing and repeats in loop for every item on the page

TOP and BOTTOM templates are not mandatory.

Special tags for this template:

<!link><!name> - encode link to the item page.

<!thumbnail> - shows first thumbnail image in the database for the particular item.

<!add_button> - Code for the "add to cart button".

<!details> - text description for the particular item. can be truncated. length of the description can be defined in the settings of the cart.

> Edit item display templates

This is an important template. It encodes extensive single item listing.

Special tags for this template:

<!name> - Item name.

<!number> - item number in the database.

<!price> - display price per item.

<!image> - display first medium or large image.

<!thumbs> - display all thumbnail images for the particular item.

<!add_button> - code for the "Add to cart" button.

<!inquire> - code for the "Inquire" button.

<!details> - display text description.

5. Edit image gallery display templates

This templates encodes image gallery for all the photos, associated with the particular item. Image gallery has its own TOP and BOTTOM templates (starting with <html> and ending with </html> tags). Generally you want to copy/paste TOP and BOTTOM PPCal HTML templates. DISPLAY template encodes the actual image gallery.

Special tags for this template:

<!txt_link>
<!image>

6. Edit e-mail templates

This template encodes e-mail that is automatically generated and sent to the customer upon completion of the payment, if IPN plugin - IPNator is installed.

Special tags for this template:

<!first_name> - customer's first name
<!last_name> - customer's last name
<!ppcal_biz> - site name
<!txn_id> - PayPal transaction ID number.
<!ipn_order_link> - link to the order page and downloadable goods download.
<!payment_gross> - total amount of the order.

Detailed structure of the PPCal Shopping Cart templates:

<Start>

<TOP image gallery display template - shopgallery_html.txt>

<TOP PPCal HTML template - html.txt>

and

<TOP shop template - for main page of the web catalog - shopmain_html.txt>

or

<TOP category display templates - for the item listings of the web catalog - shopcateg_html.txt>

and

<DISPLAY category display template - template for the single item. Repeats in loop. - shopcateg_html.txt>

or

<Item display templates - View single item - shopitem_html.txt>

or

<DISPLAY image gallery display template - View image gallery for single item - shopgallery_html.txt>

and

<BOTTOM category display templates - category display template - shopcateg_html.txt>

or

<BOTTOM shop template - for main page of the web catalog - shopmain_html.txt>

and

<BOTTOM PPCal HTML template - html.txt>

or

<BOTTOM image gallery display template - shopgallery_html.txt>

<END>

b) Creating optional fields for products:

In the description field for each item you have to add this type of HTML code:

```
<input type=hidden name=titleXXX900ZZZ value="TITLE">  
TITLE  
(required):<br><input type=text name=commentXXXX900ZZZ  
value="" size=5>
```

XXX - number of optional field. Starts from 1, 2, 3...

ZZZ - item code. *Can be found on the same page below the text field*

TITLE - any text - name of the comment.

Note: do not use "900" anywhere else within the description code.

Example of the 3 fields for the Cape (item code "7"):

```
<br><input type=hidden name=title29007 value="Collar (item 7)">  
Collar  
measure (required):<br><input type=text name=comment29007  
value=""  
size=5><br><input type=hidden name=title39007 value="Back (item  
7)"> Back  
measure (required):<br><input type=text name=comment39007  
value="" size=5>
```

Also you have to set "Number of COMMENTS per first field:" in the settings to the maximum number of optional fields per item. Right now it is probably set as "2".